



CARR & DAY & MARTIN

EST. 1765

Animal House, Boundary Road, Lytham FY8 5LT

0845 500 4040

info@carrdaymartin.co.uk

www.carrdaymartin.co.uk



BY APPOINTMENT TO
HER MAJESTY THE QUEEN
SUPPLIERS OF SADDLERY CARE PRODUCTS
CARR & DAY & MARTIN LTD, LYTHAM

CARR & DAY & MARTIN

EST. 1765



CELEBRATING 250 YEARS OF EQUINE EXCELLENCE



CONTENTS

Our Heritage	1
Product Range	2
Equimist 360 - Revolutionary Spray Technology	3
Frequent Leather Care	4
Intensive Leather Care	6
Coat Care Cleansers	8
Coat Care Finishes	10
Traditional Hoof Care	12
Cornucrescine - The Daily Hoof Range	14
Health Care Essentials	16
MF Pro - Ultimate Winter Skin Protection	18
Insect Repellents	20
Quick Reference Guide	21

PROUD OF OUR HERITAGE

Steeped in history, the comprehensive range encompasses four distinct care categories: Leather, Coat, Hoof and Health Care which provide a 'one-stop shop' for any discerning horse owner in any discipline.

Carr & Day & Martin is the world's oldest company involved in the manufacture of horse care products. 2015 saw us celebrate our landmark 250th anniversary, proving that quality really does stand the test of time. Founded in 1765 we have held a Royal Warrant since the reign of King George IV and still hold the Royal Warrant today for the supply of quality saddlery care products to Her Majesty Queen Elizabeth II. We are dedicated to producing super premium products that provide a complete care programme for our discerning customers.

Unlike many companies today, we actually manufacture our own products in our own factory. Quality is something we are fanatical about. Although there are no specific manufacturing requirements or standards laid down for the production of horse care products, we have for many years manufactured to pharmaceutical standards. We only use the highest specification ingredients, at optimum levels to deliver real results. This ensures our customers can have complete peace of mind when using our products.

Our iconic brands that equine enthusiasts would know by name include Belvoir, Gallop, Cornucrescine, Vanner & Prest, Canter and many more. At Carr & Day & Martin we do not follow the latest fad or fashion and never will, as product innovation and efficacy is what sets us apart from our imitators. This is why over the last two and a half centuries we have remained at the forefront of the equine industry. Horse owners can be safe in the knowledge that we offer super premium products that outperform our competitors and achieve perfect results every time.



PRODUCT RANGE



LEATHER CARE



COAT CARE



HOOF CARE



HEALTH CARE



EQUIMIST 360

360° Revolutionary Spray Technology

Equimist 360 is an innovative new technology that is set to revolutionise product application in the horse care world. Tradition remains right at the heart of our range, but now your favourite spray products will benefit from this stylish and highly functional dispenser.

- Equimist 360 can spray a **full 360°**, meaning that you can even apply product whilst the dispenser is upside down, perfect for those hard to reach places.
- Equimist 360 delivers a **wider spray pattern**, which provides a more even distribution than traditional trigger sprays.
- The **fine misting** application and minute droplet size ensures total coverage and a perfect finish every time.
- The specially designed trigger head provides **minimal sound when spraying**, ideal for owners with young, or more nervous horses.
- This technology provides **unbeatable bottle evacuation**, which means no more product left in the bottom.
- Hand fatigue, often associated with normal trigger sprays and aerosols, is **dramatically reduced** with Equimist 360.



LEATHER CARE

Everyday Cleaning and Conditioning

Just as you would shampoo your own hair before conditioning, it is essential to clean leather before applying a conditioner. This simple two step process ensures the surface of the leather is free from grease and dirt. After using Step 1 Cleaner, leather should then be treated with a conditioner or soap to moisturise, protect and keep it supple.



BELVOIR Step-1 Cleaner

Step 1 gently lifts ingrained dirt, sweat and grease, enabling it to be wiped off easily without drying out your leather. Leaves a perfectly clean surface ready for the application of a conditioner. Ideal for use on synthetic tack.

Size: 500ml, 600ml

BELVOIR Step-1 Tack Cleaning Wipes

Convenient and handy, individually sealed wipes. Step 1 wipes clean your tack in preparation for conditioning. Great for when you're on the go or when time is tight.

Size: 15 Wipes



BELVOIR Step-2 Conditioner

Made from the original recipe to condition, protect and add shine to leather. A pure, clear, quality conditioner formulated with glycerine for regular use with minimum effort.

Size: 500ml, 600ml, 5 litre

BELVOIR Step-2 Conditioning Bar

In a re-sealable tray, the original, traditional bar soap that conditions, protects and adds shine to leather. A pure, clear, quality soap formulated with glycerine for regular use.

Size: 250g

1

Step 1 Clean.

Remove dirt, grease and sweat.

2

Step 2 Condition.

Preserve and protect.



BRECKNELL TURNER Conditioning Soap

An alternative to Belvoir Conditioner for those that prefer a matt finish. An established soft wax formulation to thoroughly condition the leather.

Size: 250ml, 500ml

TACK CLEANING Sponge

An essential piece of kit. A high density, hard wearing quality sponge, specifically for cleaning tack or applying conditioners.

Size: 10cm x 7cm



LEATHER CARE

Intensive Conditioning and Protection

Leather contains moisturising and lubricating oils that are gradually lost. Instead of flexing and stretching, the fibres become tight and stiff, and will eventually weaken and break, causing cracks. Our specially formulated oils and balsam will revitalise the fibres in the leather so that they can move freely again. If tack is not going to be used for some time, it should also be carefully stored to preserve its condition.



BELVOIR
Leather Balsam

An intensive conditioner providing ultimate nourishment for new or fine leather. Deeply conditions dry or cracked leather and adds a brilliant shine. The soft Lanolin and Beeswax formula keeps leather in optimum condition.

Size: 500ml



VANNER & PREST
Neatsfoot Compound

Fast acting, deep penetrating formula containing pure Neatsfoot Oil, that will not rot stitching. Fantastic for softening stiff or new leather and can be used routinely to nourish and rehydrate or as a preventative to avoid drying and cracking.

Size: 500ml, 1 litre, 5 litre



CARRS
Leather Oil

A heavy duty alternative to Neatsfoot that has added waterproofing properties. Intensive conditioning for excessively dry, cracked and brittle leather items leaving them soft and supple.

Size: 300ml



KO-CHO-LINE
Leather Dressing

A unique thick, pink grease, which protects leather from mould and mildew when in storage. Also renovates and revives tired saddlery. Will not rot stitching and can be used on metal to prevent rusting.

Size: 225g



COAT CARE

Shampoos

Even with thorough grooming, sometimes horses just need a good bath to get them clean. All Carr & Day & Martin shampoos are specifically formulated to help manage your horse's skin and coat. Whether your horse needs an intensive clean, help with sensitive skin, or you are getting ready for a show, our Gallop shampoo range provides the ideal solution.



GALLOP **Conditioning**

A great everyday shampoo with a distinctive, traditional aroma that removes dirt, sweat and grease from the coat. Thanks to the low foaming formula, it is quick to use and easy to rinse.

Size: 500ml, 1 litre, 5 litre



GALLOP **Stain Removing**

An extra thick, concentrated, purple formula with powerful stain removing properties to enable you to remove the most stubborn and ingrained grass and stable stains. Ideal for light coloured horses and problem areas such as knees and hocks.

Size: 500ml



GALLOP **Extra Strength**

An extra thick shampoo with double the level of active ingredients for superior cleaning. Great for really dirty, greasy or light coloured horses, or the first wash of the year to leave the coat clean and shiny.

Size: 500ml



GALLOP **Medicated**

A high specification formula ideal for dry, flaky, itchy, scurfy and sensitive skin. Soothes and calms irritated, sore, damaged and sensitive skin due to the pH neutral formula and contains both antibacterial agents and natural oils.

Size: 500ml

The Gallop range of shampoos are specifically formulated to match the pH value of your horse's skin.



GALLOP *Colour Enhancing*

Luxurious and uniquely formulated shampoos. These can be used routinely but are ideal for show preparation for that extra edge. The shampoos intensify the natural coat colour to clean and condition your horse's coat to a show ring standard. Available for Bay, Black, Grey and Chestnut & Palomino horses.

Size: 500ml



HORSE CARE *Sponge*

A high quality sponge that will last you all season. Ergonomically shaped and very durable.

Size: 18cm x 10cm



COAT CARE

Coat Conditioners & Finishes

No matter how much time you spend grooming your horse, you can always use a little extra help. Constant brushing of unconditioned hair leads to breakages and a thin, dull and lifeless appearance. These award winning products will condition and polish for dazzling results, and keep your horse looking and feeling healthy.



DREAMCOAT
Ultimate Coat Finish

A unique formulation that conditions the coat to leave the ultimate high gloss shine. This unique non-slip formula can be used prior to plaiting and on the saddle patch, leaving no grease or residue.

Size: 600ml, 1 litre



CANTER
Mane & Tail

Never equalled in its ability to keep the mane and tail sleek, tangle-free and luxuriously soft. This powerful detangler is our most popular product that is a favourite around the world.

Size: 600ml, 1 litre, 5 litre



CANTER
Coat Shine

Provides an instant and long lasting sheen whilst helping to repel dirt and prevent staining. The original coat conditioner that also makes the application of quarter markings easy.

Size: 600ml



STAIN MASTER
Green Spot Remover

Unbeatable for removing dirt and manure stains with no need to rinse. Fantastic for last minute touch ups and can be used as a dry shampoo when it's too cold to bath.

Size: 600ml



HOOF CARE

Traditional Hoof Care

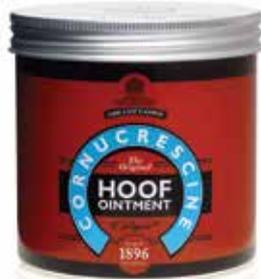
The sensitive nature of the hoof is well recognised, but there is no simple, single solution to remedy all hoof problems. Therefore a structured management routine is essential. These traditional and essential products have been tried and trusted for everyday care to maintain, improve or protect hoof and horn quality.



CORNUCRESCINE *Daily Hoof Supplement*

A premium specification, to build and maintain healthy hooves, containing 20mg of Biotin per daily feeding amount. A highly palatable supplement with over 20 active ingredients that are formulated at optimum levels for increased absorption.

Size: 6kg



CORNUCRESCINE *Hoof Ointment*

A unique, traditional formula used and trusted for generations. Massage into the coronet band by hand to promote and accelerate healthy hoof growth and aid re-structuring of the hoof.

Size: 250ml, 500ml



VANNER & PREST *Hoof Oil*

A traditional formula, combining pine tar oil and mineral oil for mild antibacterial properties and a distinctive aroma. Great for giving show ring shine and helps maintain healthy hooves.

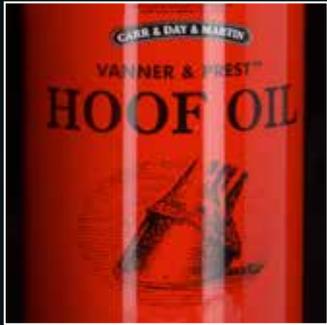
Size: 500ml, 1 litre, 5 litre



VANNER & PREST *Stockholm Hoof Tar*

A versatile hoof care product that seals, waterproofs and protects damaged areas of the hoof. A natural, thick tar derived from pine trees that has many other agricultural uses.

Size: 455ml



HOOF CARE

Daily Applications

Cornucrescine Original Hoof Ointment has been recommended and used for over a century. Using the latest technology and research available, the range has been developed to nourish and protect the hoof. Protection from environmental conditions are key to maintaining healthy hooves.



CORNUCRESCINE *Dressing*

A nourishing dressing based on the original Cornucrescine formula as a minimum requirement for hoof care. Suitable for all hoof types and ideal for daily use to maintain healthy hooves.

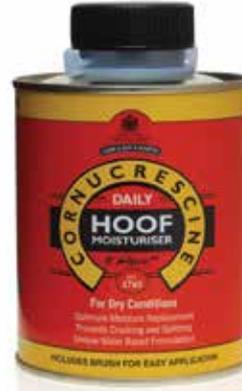
Size: 500ml



CORNUCRESCINE *Barrier*

Primarily for use in wet conditions, the advanced formulation creates a 'one way barrier' to protect from excessive absorption of water and urine. Helps to strengthen, support and improve shoe retention.

Size: 500ml



CORNUCRESCINE *Moisturiser*

Primarily for use in dry conditions, the advanced water-based formulation aids moisture replacement to prevent cracks, splits and damaged hoof structures.

Size: 500ml



CORNUCRESCINE *Tea Tree Hoof Oil*

A modern alternative to maintain and protect the hoof, leaving a lasting show ring shine. Contains tea tree for its powerful antibacterial and antifungal properties.

Size: 500ml



HEALTH CARE

Skin and Muscle Care

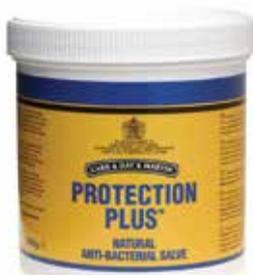
Everyone wants to prevent their horse feeling discomfort. Keeping wounds clean, providing relief after exercise and preventing seasonal issues are therefore a high priority. A straightforward approach to health care management saves time, money and effort, while ensuring your horse is well cared for.



KILLITCH
Sweet Itch Solution

AVM-GSL licensed and medically proven to prevent, soothe and treat Sweet Itch in horses and ponies. Can be used to treat active irritation or as a preventative measure in early spring to stop the condition taking hold.

Size: 500ml, 1 litre



PROTECTION PLUS
Antibacterial Salve

This antibacterial, pink ointment with a citronella scent has numerous uses. Ideal to protect and waterproof wounds and as a barrier against mud fever and Sweet Itch. Hence being an essential for your tack box.

Size: 500g



WOUND CREAM
Antibacterial Cream

An antibacterial cream that aids the natural healing process. Its advanced scientific formula allows the skin to breathe freely and heal correctly, helping to reduce healing time. Great for minor wounds and also suitable for skin conditions such as mud fever.

Size: 180g



ICE BLUE
Leg Cooler Gel

Quickly soothes hot, tired or filled legs. Arnica and witch hazel help to disperse heat and bruising. Camphor and menthol give a cooling feel. Ideal for use after heavy exercise or work on hard ground. Can also be applied to kicks and knocks to cool and calm.

Size: 500ml



LINIMENT

Lavender Rinse and Rub

A dual purpose liniment containing high levels of menthol. Use neat before exercise to warm up stiff muscles and joints or dilute in cold water and apply after exercise for a refreshing rinse that cuts through grease and sweat. Arnica and witch hazel help to reduce bruising while rosemary and spike lavender increase circulation.

Size: 500ml



MF PRO

Ultimate Winter Skin Protection

NEW

Exposure to wet, muddy conditions during turn out and riding, can often lead to painful sores and scabs on the heels and legs. MF Pro is a uniquely formulated 3 step system designed to cleanse, relieve and protect vulnerable areas and can help to combat common winter skin conditions.

Kit contains:

Comprehensive instruction booklet, Antibacterial Cleanser (250ml), Horse Care Sponge, Soothing Antibacterial and Antifungal Balm (180g), Professional Leg Wrap (150m), Protective Salve Barrier (500g)



STEP 1

Antibacterial Cleanser and Horse Care Sponge

This specifically formulated Antibacterial Cleanser is gentle but extremely effective. The pH neutral cleanser combines antibacterial agents with the soothing properties of herbal extracts that helps to soften and lift scabs. Use with the Horse Care Sponge for best results.

Size: 250ml



STEP 2

Soothing Balm and Professional Leg Wrap

Relieve irritated skin with the antifungal and antibacterial Soothing Balm. Specifically selected essential oils help promote healthy skin condition, allowing the area to breathe freely and heal correctly. Apply the Professional Leg Wrap loosely, followed by a warm bandage over a generous layer of Soothing Balm. Leave overnight for full absorption to soothe affected areas.

Size: 180g

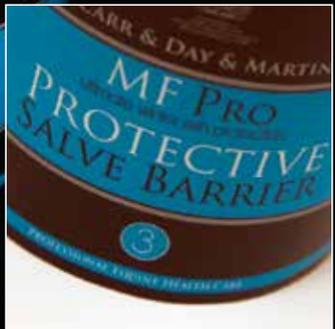


STEP 3

Protective Salve Barrier

Waterproof vulnerable areas using the antibacterial Protective Salve Barrier. Specially formulated using mineral greases and citronella, this Barrier provides ultimate skin protection against even the worst wet and muddy conditions.

Size: 500g



HEALTH CARE

Insect Repellents

Our range of insect repellents provides a choice of ingredients dependent on your horse's needs. All our repellents are formulated with the most effective ingredients at optimum levels to ensure the maximum strength and long lasting protection.



NATURAL

Contains the natural ingredient Citriodiol™ (p-menthane-3, 8-Diol). Repels midges and all flying and biting insects to give your horse ultimate comfort during the summer months. Perfect for those who have a natural ingredient preference.

Size: 600ml



FLYGARD

A gentle yet effective long lasting summer spray. Contains citronella oils for long lasting protection and added coat conditioners to promote a shiny coat. Recommended for horses that suffer from Sweet Itch or are irritated by flies.

Size: 600ml, 5 litre



EXTRA STRENGTH

An alternative to a natural based repellent, this powerful, effective formula gives maximum protection. Contains the proven, researched active ingredient DEET, as developed and used by the Armed Forces.

Size: 600ml



GEL

Natural formula great for difficult, sensitive areas such as the face and belly for concentrated application. This clear gel offers gentle yet highly effective protection.

Size: 250ml

LEATHER CARE	Clean Dirty Tack	Remove/Prevent Mould or Mildew	Condition Tack: Shiny Finish	Condition Tack: Matt Finish	Revitalise Water Saturated Leather	Revitalise Dry & Cracked Leather	Nourish & Feed New Leather	Waterproof Leather	Preserve Leather During Storage
Tack Cleaner Spray	✓	✓							
Tack Cleaner Wipes	✓	✓							
Tack Conditioner Spray		✓	✓						
Traditional Bar Soap		✓	✓						
Brecknell Turner Conditioner				✓					
Leather Balsam			✓		✓	✓	✓		
Neatsfoot Compound					✓	✓	✓		
Leather Oil						✓		✓	
Ko-Cho-Line		✓							✓

HOOF CARE	Shine	Antibacterial	Soft, Crumbly Hooves	Normal Maintenance	Dry, Brittle Hooves	Cracked, Split Hooves	Hoof Growth
Daily Hoof Supplement			✓	✓	✓	✓	✓
Original Hoof Ointment			✓	✓	✓	✓	✓
Vanner & Prest Hoof Oil	✓	✓					
Vanner & Prest Stockholm Hoof Tar		✓					
Daily Hoof Dressing				✓			
Daily Hoof Barrier		✓	✓	✓			
Daily Hoof Moisturiser				✓	✓	✓	
Tea Tree Hoof Oil	✓	✓					

COAT CARE	Regular Cleaning	Deep Intense Cleaning	Stable and Grass Stains	Skin Conditioning	Show Ring Finish
Conditioning Shampoo	✓				
Stain Removing Shampoo		✓	✓		
Extra Strength Shampoo		✓	✓		
Medicated Shampoo				✓	
Colour Enhancing Shampoo					✓
Dreamcoat					✓
Mane & Tail					✓
Coat Shine					✓
Stain Master			✓		

HEALTH CARE	Skin Problems	Hear & Bruising	Flies & Midges	Winter Skin Conditions	Exercise Recovery
Killitich	✓		✓		
Liniment		✓			✓
Protection Plus	✓				
Wound Cream	✓				
Ice Blue Leg Cooler		✓			✓
MF Pro	✓			✓	
Natural Insect Repellent			✓		
Flygard			✓		
Extra Strength Insect Repellent			✓		
Insect Repellent Gel			✓		